

Jefferson County Fair Park  
November 19, 2009

The Jefferson County Fair Park Committee met on Thursday, November 19, 2009 at 4 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Blane Poulson, Amy Kramer, Mike Burow; Fair Park Director Paul Novitzke, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow; County Board Chair Sharon Schmeling, Administrator Gary Petre, County Board member Glen Borland (Parks), Joe Nehmer (Parks) and Neil Mathis. Let the record show that a quorum is present – one absent, meeting duly noted and the door open.

**Public Comment:** no one present – written correspondence on the table.

**Minutes:** Mike made a motion to accept the minutes as presented for October 15, Blane seconded. Motion carried.

**Discussion of Recommendation from Administration & Rules:** Clarification of wording – Recommend to discuss combining committee. Fair Park and Parks departments have two different missions. Parks department is to serve the public where the Fair Park is a business. Glen Borland and Joe Nehmer attended to share their input from the Parks Department side. Both groups agreed that they are different departments and should remain separate. Ron added that sharing employees could help for busy times.

**2010 County Fair:**

Entertainment is confirmed for Saturday and will continue to update monthly as other entertainment is confirmed. We have an offer out for Friday night and they have until this Friday to accept or pass. Paul is currently working on the free standing entertainment and Entertainment Tent bands.

Paul met with Chad and Lisa from Mr. Ed's Magical Midway to discuss the layout for 2010. We are looking to add a children's area and possibly additional wrist band specials.

Roger and Paul met with the MAP Committee on Tuesday to discuss scale issues, radio coverage during Fair and asking for their help with set-up, clean-up and repairs.

**Sponsorship Update:** Paul has many proposals out at this point waiting for answers.

**Convention 2010:** Blane and Ron will not be attending. Amy will be going, but not sure which days. Mike and Scott will let me know.

**Fair Park Director's Report:** Paul handed out the up to date revenue/expense financial sheets for the Fair Park, reviewing the projected year end numbers. Paul will compile potential revenue and saved expenses from the proposed building to present at the December meeting to the Committee.

Midwest Regional Broadcasting project will not happen in 2010. They needed the second weekend of August and that would conflict with our largest horse show.

**Fair Park Operations Report:** Separate report

**Future Agenda Items:** 2010 County Fair, Revenue Carryover, and Building. Next meeting will be December 17, 2009 at 4:00 p.m. in the Conference Room of the Activity Center.

Being no further business, Blane made a motion to adjourn the meeting. Amy seconded. Meeting adjourned at 4:57 p.m.